Dear Friends and Colleagues,

We are honored to invite you to the Association of Late-Deafened Adults (ALDA) convention, affectionately known as “ALDAcon.” This year’s event will occur in Clearwater Beach, Florida, from September 11th-15th, 2024. ALDAcon 2024 will be held at the Sheraton Sand Key Resort. We expect to host more than 200 participants from all over the United States. This year, the ALDA Suncoast Chapter is excited to sponsor the 2024 ALDAcon “Welcome party.”

ALDAcon is part of the ALDA, which was established in Chicago in 1985. The mission of the Association of Late-Deafened Adults (ALDA) is “to support the empowerment of deafened people.” Late-deafened adults typically includes people who have lost the ability to understand speech with or without hearing aids after acquiring spoken language yet there are many ALDAns who were born deaf or did not grow up using spoken language - we embrace ALL people who are Deaf/Hard of Hearing/Late-Deafened! ALDA is committed to providing a support network and a sense of belonging by sharing our unique experiences, challenges, and coping strategies. We help one another by finding practical solutions and by offering emotional support. ALDA works together with other organizations and service providers for our common good. Communication between individuals is guided by the ALDA philosophy of "Whatever works!" Some folks speak and use hearing aids or cochlear implants to listen, while others, speech read, use sign language, gesture, or write notes to communicate. More information about ALDA can be found at https://alda.org/

During the convention, there will be workshops, an exhibitor’s hall, a silent auction, and our famous and fun Karaoke party. This year’s theme is “to reconnect and recharge in paradise!”

Please click HERE for the various sponsorship packages and exhibit options, as well as the floor plan and overview of the exhibit space. We encourage you to take advantage of this opportunity to showcase your company, service, or product by securing your place now as a sponsor and/or exhibitor.

Application forms, including terms and conditions, will be sent upon request. Should you require any further information, please do not hesitate to contact Debbé Hagner, Sponsorship Chairperson. You can contact me at 727-271-0770 (text or Facetime) or 727-233-8663 (Video Phone). My email is aldasponsorship2024@gmail.com
I am looking forward to your participation in ALDacon 2024 and being able to network with you. We are so looking forward to another successful year.

Sincerely,

Debbe Hagner, Sponsorship Chairperson