



Welcome to ALDAcon 2023
 October 30 – November 3, 2023
 LEARN * CONNECT * LAUGH



For Your Information

- Sponsors Opportunities
- Exhibits Information
- Advertising
- Donations
- Silent Auction

Conference Location:

Sheraton Austin Hotel
 at the Capitol
 701 East 11th Street
 Austin, TX 78701

Hotel Reservation:

Reserve by phone:

1-888-627-8349

mention group code BAZ
 or link

<https://book.passkey.com/>

[e/50550539](https://book.passkey.com/e/50550539)

For more information
 feel free to contact:

Sponsor/Exhibit Team

aldaconseteam@alda.org

or visit our website

www.alda.org

click tab: ALDAcon

Sponsorship opportunities and levels.

A wide range of areas available for sponsorship during our convention:

- * Communications: Interpreting services and CART
- * Events: Conference Opening Welcome Reception, Celebration of the Sponsor/Exhibit Hall, Luncheons, Wednesday I King Jordan Banquet, Evening Karaoke Party, Farewell Brunch
- * Programs: Keynote Speakers, Newcomers, Presenters, Workshops, Program book, tote bags or other extra activities – please ask!!

Platinum \$7,000 or more

- * 60 second (captioned) video spot at the convention
- * Full Screen rotational advertising on the ALDAcon Banquet Hall screens
- * Full Page Advertisement to the ALDAcon 2023 program book
- * One full year ALDA Business membership
- * One year of advertising on ALDA, Inc. website
- * Acknowledgement as sponsor on ALDAcon website links and correspondence
- * One year of advertising in **ALDA News** publications
- * Up to three ALDAcon registrations (for required employees working in Exhibit Hall)
- * Two full-size Exhibit Hall tables
- * Free ALDAcon Tote Bag Inserts

Gold \$5,000 - \$6,999

- * 45 second (captioned) video spot at the convention
- * Three Quarter-Page rotational advertising on the ALDAcon Banquet Hall screens
- * Three Quarter-Page Advertisement to the ALDAcon 2023 program book
- * One full year ALDA Business membership
- * Six months of advertising on ALDA, Inc. website
- * Acknowledgement as sponsor on ALDAcon website links and correspondence
- * Six months of advertising in **ALDA News** publications
- * Two ALDAcon registrations (for required employees working in Exhibit Hall)
- * One full-size Exhibit Hall table
- * Free ALDAcon Tote Bag Inserts

Silver \$3,000 - \$4,999

- * 30 second (captioned) video spot at the convention
- * Free rotational advertising with the business logo on the ALDAcon Banquet Hall screens
- * One half-page Advertisement to the ALDAcon 2023 program book
- * Three months of advertising on ALDA, Inc. website
- * Acknowledgement as sponsor on ALDAcon website links and correspondence
- * Three months of advertising with business logo in **ALDA News** publications
- * Two ALDAcon registrations (for required employees working in Exhibit Hall)
- * One full-size Exhibit Hall table
- * Free ALDAcon Tote Bag Inserts

Bronze \$1,000 - \$2,999

- * 30 second (captioned) video spot at the convention
- * Free rotational advertising with the business logo on the ALDAcon Banquet Hall screens
- * One quarter-page Advertisement in the ALDAcon 2023 program book
- * Discounted advertising on ALDA, Inc. website
- * Acknowledgement as sponsor on ALDAcon website links and correspondence
- * Two ALDAcon registrations (for required employees working in Exhibit Hall)
- * One full-size Exhibit Hall table
- * Free ALDAcon Tote Bag Inserts



Exhibit Information

Exhibitors Setup Subject to Change

Monday, October 30

9 AM – 11:30 AM

1:30 PM – 4 PM

Exhibit Hours:

Tuesday – October 31

9 AM – 11:30

1:30 PM – 4:30 PM

Wednesday – November 1

9 AM – 11:30 AM

1:30 PM – 4 PM

Tear down after 4 PM

Exhibit Fees:

Business \$500

Business Tote Inserts \$150

Nonprofits \$250

Nonprofits Tote Inserts \$75

Additional Tables \$100 per table

Tote Inserts only \$200

Materials must be delivered at the expense of the sender to the hotel no later than **October 26, 2023**

Attention: Kathy Schlueter
ALDAcon 2023

Electrical and Internet Services

Services are at the exhibitor's expense and must be contracted with the hotel directly or through the SE Team. Appropriate forms will be sent when your information is received.

For options and rates, contact the SE Team at aldaconseteam@alda.org

Security/Liability

Neither ALDA, Inc. nor the Sheraton Austin Hotel at the Capitol are responsible for loss or damage to any property.



Advertising Opportunities

The **ALDA News**
ALDA Social Media Platforms
Chapter and Support Group Outreach

ALDAcon Program Book
Full Page AD - \$100
4.5" x 7.5"

Half Page AD - \$50
3.5" x 4.5"

Prices are for color or black and white and camera-ready by September 15, 2023
JPEG, TIFF, PDF Formats

More Opportunities
Donations:

Support the Association of Late-Deafened Adults and its' mission to empower those with hearing loss through your donation today!

Silent Auction:

Add product/services recognition for your business with donations to the Silent Auction to be on display November October 31- Nov 1. All items to be prominently displayed with your business logo or flyer.