



ASSOCIATION OF LATE DEAFENED ADULTS

BUSINESS MEETING

In addition to this being a formal business meeting, we would also like this to be a brainstorming session. All members are encouraged to attend. This is YOUR organization. What is ALDA doing well? How can it be better? Please put on your thinking caps so we can have a lively, open format, town hall type get together.

1. Call to Order by the President— Rick Brown
2. Reading and approval of the minutes - Kim Mettache
3. Reports of the Officers
 1. President's Report
 2. Treasurer's Report - Matt Ferrara.
 3. Vice-President's Report- Cynthia Moynihan
 4. Past President's Report- Sharaine Roberts
 5. Region I, II, III and IV Reports
 - A. Wendy Ting
 - B. Tina Childress
 - C. Michelle Yook
 - D. Debbe Hegner
4. Advocacy Committee Report—John Waldo

BRAINSTORMING SESSION

1. ALDA VISION

- A. Who does ALDA represent? Who are we? Who should we be?
- B. Membership Connection and Growth.
 1. Do we want to be bigger?
 2. If so, how can we do it?
- C. Chapters and Groups
 1. How better can we deliver to the chapters?
 2. How better can the chapters deliver to the whole?
 3. Video conferencing between chapters? To ALDAcon?

2. BOARD OF PROFESSIONAL ADVISORS COMMITTEE

Do we want to augment a formal group of professionals to provide guidance and suggestions for the Board? What are the advantages? How would we form such a group?

3. FUNDRAISING

- A. ALDA and ALDAcon sponsorship growth.
- B. Advertising.
- C. Community Connections.
- D. Connecting with Providers

4. SOCIAL MEDIA OUTREACH

- A. Marketing.
- B. Website Plan Review

Any Other Business?

Adjourn