



ALDA BOARD MEETING
Wednesday, October 23, 2019
Marriott Kansas City Overland Park

8:30 - Arrival and Greetings.

9:00- Welcome and Communication Rules

9:05 - Overview of Agenda

9:10 - Minutes of September, 2019 Board Meeting - Kim Mettache

9:15 - Treasurer's Report for ALDA —Matt Ferrara

9:20- ALDAcon 2019 Report - Matt Ferrara, Tina Childress and Cady Lear

- ALDACon Treasurer's Report—Matt Ferrara
- Overall convention—Tina Childress and Cady Lear
- Program, etc.—Tina Childress and Cady Lear
- ALDA Exhibit Table Management.—Tina Childress and Cady Lear

9:45 - President's Report—Rick Brown.

- Board to be at Leadership Program and Business Meeting
- FCC Drive to fund voice recognition tech over live captioners. What should we do?
- Who to see when I am visiting in Washington, D.C. Mika Donlon, Senior Counsel, Division of Enforcement @SEC as potential presenter for future ALDAcon? (Wendy)

10:00 - Nominations for 2020 Board—Sharaine Roberts

10:25- Social Media/Website Update- Cynthia Moynihan

10:45 - Break

11:00 Membership Outreach Update - Cynthia Moynihan

11:15 ALDA International Committee Update—Cynthia Ammerman (in person or by report)

11:20 ALDA Advocacy - John Waldo and Trevor Finneman

12:00 Lunch

1:15 ALDA News Update - Grace Avila

1:30 Selection of the 2021 site— Karen Krull will be present for questions by the Board and will speak about the beginning of the 2022 process. (This will be a closed session—open to board members and Karen Krull only.)

2:30 Break

3:00 Discussion of who will chair the 2020 ALDACon

3:30 Discussion of informal poll to assess opinions of whether to hold the ALDACon every two years instead of every year. Discussion also about the possible increase in dues.- Debbe Hagner.

4:15 New Business— Odds and Ends.

5:00 Adjourn