



ALDAcon 2019
Kansas City
October 23-27, 2019



There's No Place
Like Home

Welcome to ALDAcon Conference

Sponsor Levels

Location:

Marriott Kansas City
Overland Park Hotel
10880 Metcalf Avenue
Overland Park, KS 66210

Group Name:

ALDALDR

Reservation Webpage:

<https://alda.org/aldacon-2019/>

Tel: 913-451-8000

FOR MORE INFORMATION

Additional questions or concerns, please feel free to contact:

Sponsor/Exhibit Team

Kathy Schlueter, Chair

aldaconseteam@gmail.com

www.alda.org



Platinum \$7,000 or more

- Acknowledgement on the ALDA, Inc. website
- Video spot: 60-second (captioned) at the conference
- Full-page ad in the ALDAcon program book
- One-year free business membership with ALDA
- Free web advertising one year
- Free full-page ad in four issues of *ALDA News*
- 2 free registrations
- 2 free exhibit spaces
- Free tote inserts

Silver \$3,000 – \$4,999

- Acknowledgement on the ALDA, Inc. website
- Video spot: 30-second (captioned) at the conference
- Half-page ad in the ALDAcon program book
- Free web advertising 3 months
- 2 free half page ads in two issues of *ALDA News*
- 2 free registrations
- 1 free exhibit space
- Free tote inserts

Gold \$5,000 – \$6,999

- Acknowledgement on the ALDA, Inc. website
- Video spot: 45-second (captioned) at the conference
- Half-page ad in the ALDAcon program book
- One-year free business membership with ALDA
- Free web advertising 6 months
- Free 2 half page ads in two issues of *ALDA News*
- 2 free registrations
- 1 free exhibit space
- Free tote inserts

Bronze \$1,000 – \$2,999

- Acknowledgement on the ALDA, Inc. website
- Half-page ad in the ALDAcon program book
- Active Sponsor status discounted advertising on ALDA website
- Active Sponsor status discounted advertising in *ALDA News*
- 1 free registration
- 1 free exhibit space
- Free tote inserts

Activities to Sponsor

Sponsor/Exhibitor Hall Conference Opening Night Welcome Reception, Thursday and Friday Luncheon, Friday Evening I. King Jordan Banquet, Newcomers Program, Workshops, Keynote speakers, Presenters, Program Book, CART, Interpreting Services or other extra activities – **please ask!**

Advertisement Opportunities The ALDA News, Social Media platforms, Chapter and Support Group outreach and the ALDAcon Program Book

Exhibits Setup

Wednesday – October 23

8 am – 4 pm

Exhibit Hours

Wednesday Evening

Recognition Reception
Sponsors and Exhibitors
6 – 7 pm

Grand Opening of Exhibit Hall
with reception with attendees
7 – 9 pm

Thursday, October 24

8 am – 4:30 pm

Friday, October 25

8 am – 4 pm

4:15 pm Closing of the exhibit hall

Exhibit Information

Exhibit Fees:

Business – \$500

Business Tote Inserts – \$150

Non Profits – \$250

Non Profits Tote Inserts – \$75

Additional Tables – \$100 per table

Tote Inserts Only – \$300

Materials must be delivered at the expense of the sender to the hotel no later than October 23, 2019.

Attention Kathy Schlueter

Electrical and Internet Services

Services are at the exhibitor's expense and must be contracted with the hotel through the SE Team. Appropriate forms will be sent when your information is received. For options and rates, contact the SE Team chair at aldaconseteam@gmail.com.

Security/Liability

Neither ALDA, Inc. nor the Marriott Kansas City Overland Park Hotel, Kansas are responsible for loss or damage to any property.

More Opportunities....

ALDAcon Program Book

Advertising

Full Page Ad – \$100 4.5" x 7.5"

Half Page Ad – \$50 3.5" x 4.5"

Prices are for color/black and white and camera ready by September 1, 2019.

JPEG, TIFF, PDF formats

Donations

Support the Late-Deafened Adults and their family members and allies through your donation today! Donations may be tax deductible.

Silent Auction

Added product/service recognition for your business with donations to the Silent Auction to be on display October 23rd through October 27th for the 2019 ALDAcon Silent Auctions. All items to be prominently displayed with your business logo/flyer.