



ALDAcon 2019  
Kansas City  
October 23-27, 2019

**There's No Place  
Like Home**



**31st  
International  
Conference**

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**FOR MORE INFORMATION**

Additional questions or concerns, please feel free to contact:

**Sponsor/Exhibit Team**  
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**Planning Co-chairs**  
**Tina Childress:**  
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[www.alda.org](http://www.alda.org)

## Welcome to ALDAcon 2019

Each year, ALDA, Inc. hosts an international conference that brings together a diverse group of people living with deafness and other levels of hearing loss, including cochlear implant and hearing aid users, friends and family, and professionals serving these groups. This year the conference will be held in Overland Park, Kansas from October 23-27.

**Rewards for sponsors and exhibitors:**  
ALDAcon offers a

unique opportunity to generate new customers and target the niche market of deaf, deafened and hard of hearing. As an ALDAcon Sponsor and/or Exhibitor, you have the opportunity to promote your products and services while sponsoring a great cause. Your presence at ALDAcon will increase your brand awareness and attract new customers. Most of all, your support is tax deductible as ALDA, Inc. is a 501 c3 nonprofit organization that supports the

empowerment of deafened people.

*Your financial support in making ALDAcon 2019 a reality will be greatly appreciated!*

**Location:**  
**Marriott Kansas City  
 Overland Park Hotel**  
 10880 Metcalf Avenue  
 Overland Park, KS 66210

**Group Name:**  
 ALDALDR

Reservation Webpage:  
<https://alda.org/aldacon-2019/>

Tel: 913-451-8000  
 Speak directly to someone

### Grand Opening Reception

**Wednesday, October 23**  
**6–7 p.m.**  
**Sponsors and Exhibitors Recognition**  
**7–9 p.m.**  
**Grand Opening of Exhibit Hall**

All sponsors will be recognized prior to the grand opening of the exhibit hall on October 23. A free exhibit space for sponsors includes: 1 6 ft table, 2 chairs. **Electricity, telephone and internet fees are not included.**

## Conference Details

### Planning Co-chairs

Tina Childress and Cady Lear

**Program Chair:** Lisa Harbour

**Registration Chair:** Marc Roer

### Registration

<https://alda.org/aldacon-2019/aldacon-online-registration/>

### Print/Mail

<https://alda.org/wp-content/uploads/2019/01/2019RegistrationFormv8tc.pdf>

### Exhibit Fees:

**Business – \$500 Non Profits – \$325**

**Additional Tables – \$100 per table**

### Advertising in Program book:

**Full Page – \$100 Half Page – \$50**

### Information Table Available:

ALDA will accept flyers, brochures and promotional materials for placement on the information table. Materials must be delivered to the hotel no later than **October 23, 2019**.

### Attention Kathy Schlueter

The cost for one item (up to 200 pieces) is \$100.

### Electrical and Internet Services

Services are at the exhibitor's expense and must be contracted with the hotel through the SE Team. Appropriate forms will be sent when your information is received. For options and rates, contact the SE Team chair at [aldaconseteam@gmail.com](mailto:aldaconseteam@gmail.com).

### Security/Liability

Neither ALDA, Inc. nor the Overland Park Hotel, Kansas are responsible for loss or damage to any property.

## Advertisement Opportunities

ALDAcon 2019 and sponsors are promoted on ALDA's website ([www.alda.org](http://www.alda.org)), in *ALDA News*, our quarterly newsletter, through chapters and groups, social media and in the program book.

## Exhibits Setup

**Wednesday – October 23**

9 am – 4 pm

## Exhibit Hours

**Wednesday Evening**

Recognition Reception

Sponsors and Exhibitors

6 – 7 pm

Grand Opening of Exhibit Hall  
with reception with attendees

7 – 9 pm

**Thursday, October 24**

9 am – 4:30 pm

**Friday, October 25**

9 am – 4 pm

Tear down

*NTID, CapTel Captioned Telephone, Caption First, Alternative Communication Services, Communication Access, Inc., Advanced Bionics, CaptionAccess, Cochlear Americas, Contacta, Inc., Gallaudet University, Hamilton CapTel, INNOCAPTION, MED EL, National Court Reporters Foundation, Oregon Relay, Sprint Accessibility, Schlueter Farms*



*Sponsors and Exhibitors from ALDAcon 2018 (photo by Ken Arcia)*

## Sponsor Levels

### Platinum \$7,000 or more

- Acknowledgement on the ALDA, Inc. website
- Video spot: 60-second (captioned) at the conference
- Full-page ad in the program book
- One-year free business membership with ALDA
- Free full-page ad in four issues of *ALDA News*
- 2 free registrations
- 2 free exhibit spaces

### Bronze \$1,000 – \$2,999

- Acknowledgement on the ALDA, Inc. website
- Half-page ad in the program book
- Active Sponsor status discounted advertising in *ALDA News*
- 1 free registration
- 1 free exhibit space

### Gold \$5,000 – \$6,999

- Acknowledgement on the ALDA, Inc. website
- Video spot: 45-second (captioned) at the conference
- Half-page ad in the program book
- One-year free business membership with ALDA
- 2 free half page ads in two issues of *ALDA News*
- 2 free registrations
- 1 free exhibit space

### Supporter

If you can't join us at ALDAcon but want to show your support for ALDAcon, you may make a 100 percent tax deductible donation in my amount.

### Silver \$3,000 – \$4,999

- Acknowledgement on the ALDA, Inc. website
- Video spot: 30-second (captioned) at the conference
- Half-page ad in the program book
- 2 free half page ads in two issues of *ALDA News*
- 2 free registrations
- 1 free exhibit space

**This marks the  
"27th" anniversary  
of Karaoke  
at ALDAcon!!!!**

*ALDAcon 2018 Escape Box Sponsored by CaptionAccess*



## Activities to Sponsor

Welcome Reception, Thursday's Luncheon, Friday's Luncheon, Friday Evening's I. King Jordan Banquet, Newcomers Program, Workshops, Keynote speakers, Presenters, Program Book, CART, Interpreting Services or other extra activities – **please ask!**