

Colorado Springs, CO

The Association of Late-Deafened Adults, Inc. (ALDA), invites you to become a sponsor or exhibitor at our 22nd Annual International Conference, to be held in Colorado Springs, Colorado, at the Antlers Hilton Hotel, September 1 – 5, 2010.

What is ALDAcon?

ALDAcon is held annually by and for a diverse group of people who have various degrees of hearing loss. ALDA pioneered full communication access, and all events will be fully accessible through CART realtime captioning, sign language interpreters, and assistive listening devices. The conference will have dozens of exhibitors, offer a wide variety of workshop presentations, and feature keynote speakers at each meal, all included in the conference package.

Who Will Attend?

Approximately 150 to 250 people attend ALDAcon every year. Attendees come to learn about hearing loss, gain leadership skills, and discover new technologies. Many are leaders in their communities and bring the information learned at ALDAcon to their home communities. Newcomers are welcomed with events designed specifically for those new to hearing loss; many first-timers find ALDAcon is a powerful experience that ends their social isolation, and many attendees return year after year. ALDAcons attract not only those with hearing loss, but also family members, service providers, program administrators, speech and hearing professionals, rehabilitation specialists, counselors, and teachers.

2010 Advertisement Opportunities

ALDAcon 2010 and its sponsors will be promoted on ALDA's website, in its newsletter, through its chapters and groups, and on various Internet listservs and news groups. Information will also be shared with other organizations serving late-deafened adults.

Help Break the Sound Barrier

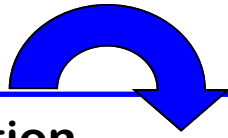
Join us in making a difference in the world of those with hearing loss by becoming a sponsor of ALDAcon 2010. Sponsorships provide unique opportunities to share information, demonstrate technology, build name recognition, and develop consumer usage of your products.

Please contact any of the ALDA leaders listed below with your questions. We look forward to seeing you in Colorado Springs!

Kathy Schlueter
Sponsor and Exhibit Chair
ALDAcon 2010 Planning Co-Chair
Katherine.Schlueter@gmail.com

Dr. Jane Schlau
ALDAcon 2010 Planning Co-Chair
JaneS256@aol.com

Linda Drattell
President, ALDA, Inc.
lindra@comcast.net



Sponsor Information

All sponsors will be recognized at an Appreciation Luncheon on Friday, September 3, and will be listed on the sponsor page of the Program Book. In addition sponsors will receive acknowledgment on the ALDAcon pages of the ALDA, Inc. website (www.alda.org), and will have Active Sponsor status for discounts on both the ALDA website and *ALDA News* advertising. Free exhibit space for sponsors includes: one 6' table with tablecloth and two chairs. **Electricity, telephone, and Internet fees are not included.**

Platinum \$7,000 or more - Top Billing

- Two free exhibit spaces
- Two free registrations
- One free item in conference bag
- One free year of advertising on ALDA website and in *ALDA News*
- Full page program book ad
- Acknowledgment on the ALDAcon pages of the ALDA, Inc. website
- Active Sponsor status for advertising on website and in *ALDA News*

Gold \$5,000 - \$6,999

- One free exhibit space
- Two free registrations
- One free item in conference bag
- Six free months of advertising on ALDA website and in *ALDA News*
- Full page program book ad
- Acknowledgment on the ALDAcon pages of the ALDA, Inc. website
- Active Sponsor status for advertising on website and in *ALDA News*

Silver \$3,000 - \$4,999

- One free exhibit space
- Two free registrations
- One item in conference bag
- Half page program book ad
- Three free months of ALDA, Inc. website advertising
- Acknowledgement on the ALDAcon pages of the ALDA, Inc. website
- Active Sponsor status for advertising on website and in *ALDA News*

Bronze \$1,000 - \$2,999

- One free exhibit space
- One free registration
- One month of free web advertising
- Quarter page program book ad
- Acknowledgement on the ALDAcon pages of www.alda.org
- Active Sponsor status for discounts on ALDA website and *ALDA News* advertising

Sponsor/Exhibitor Information

Please provide the following information so we can best promote your business, organization, or agency.

1. Contact information as you want it to appear in ALDA's promotional materials:
2. A descriptive paragraph (maximum of 50 words) about your business, organization, or agency.
3. What you will display, sell, and/or demonstrate at your exhibit booth:
4. Will you be offering discounts or promotions during ALDAcon 2010? If yes, please specify:
5. Will you be having any drawings or raffles during ALDAcon 2010? If yes, please provide details:

Information you provide will be used on the ALDAcon 2010 website and in promotional materials. ALDA reserves the right to edit information due to space constraints.

Please email the information above to: Katherine.Schlueter@gmail.com

OR

Complete this form and mail to: [ALDAcon 2010](#)
[11038 N. Pleasant Hill Rd.](#)
[Dakota, IL 61018-9755](#)



The 22nd International Conference of the Association of Late-Deafened Adults

Invitation to Sponsor and Exhibit

Contact: Kathy Schlueter, Sponsor and Exhibit Chair

Katherine.Schlueter@gmail.com

Location: Antler Hilton Hotel

Phone number: 866-299-4602 Toll Free 719-955-5600 Direct Line

Group name: ALDA10

Contract: The signed application form constitutes the contract between the exhibitor, ALDA, and ALDAcon 2010.

(Note – registration forms must be filled out by all sponsors and exhibitors)

Exhibit Space Detail: Each space includes one 6-foot skirted table, one tablecloth, and two chairs.

Exhibit Cost: Nonprofit organization/government organization - \$200 For-profit business - \$500
(NOTE: Businesses, agencies, or organizations receive a 10% discount when choosing to exhibit AND advertise in our program book. Please review this form for additional savings!)

Items for Self-Service Table or Conference Bags: ALDA will accept flyers, brochures, catalogs, and promotional items for placement on a table (self-service) or in conference bags. Delivery to the hotel must meet the deadline of August 30, 2010. The cost for one item (up to 250 pieces) for an exhibit table is \$100. The cost for one item inserted into conference bags is \$150.

Exhibit Setup: Set up may begin Thursday, September 2 at 6:30 AM. Exhibits must be staffed and ready by 9:45 AM. Doors will open immediately at 10:00 AM.

Exhibit Hours: Thursday 10:00 AM – 4:30 PM, Friday 9:00 AM – 4:30 PM, Saturday 9:00 AM – 11:30 AM

Exhibit Breakdown: Saturday, September 4, 2:00 PM – 3:30 PM; exhibits close at 11:30 AM.

Electrical and Internet Services: Services are available at exhibitor expense and must be contracted with the hotel through Kathy Schlueter, Sponsor and Exhibit Chair. You will be sent appropriate forms to submit when your completed exhibit information is received. For details about options and rates, contact Kathy at Katherine.Schlueter@gmail.com.

Security: Exhibitors are responsible for the security of their products and personal property. Exhibits must be staffed at all times when the exhibit room is open. The exhibit room will be secured between the end of the day and opening the following morning. ALDA is not responsible for any materials, equipment, or personal property left in the exhibit room overnight.

Insurance/Liability: Exhibitor property, equipment, and materials are not insured by ALDA or Antler Hilton.



Colorado Springs, CO

Application for Sponsor/Exhibitor Space ALDAcon 2010

Sponsor Level: ___ Platinum ___ Gold ___ Silver ___ Bronze ___ Friend

Amount of Sponsorship: \$ _____

Name of Agency, Business, Organization:

Name of attendee to ALDAcon:

Business/Agency Address:

Person(s) responsible for exhibit:

Telephone:

Cell:

TTY:

Fax:

Email:

(For exhibitors only) We wish to participate in the exhibits at ALDAcon 2010 and hereby book table(s) for September 2, 3, and 4. (Fee includes exhibitor badge, tote bag, and one Friday Appreciation luncheon ticket.)

(Please check the appropriate fee; include fees for additional table(s) if more than one)

Business: \$500 ___ Extra Table \$250 ___

Nonprofit/Govt. \$200 ___ Extra Table \$100 ___

We will use/need:

Electricity ___

Phone Connection ___

Audiovisual ___

Internet Service ___

Hard Line Internet Connection ___

Phone Line ___

A full floor-size display ___ (There is a \$50 additional fee if display doesn't fit within your space)

Other options:

Information Table only 200-250 copies \$100 ___

Attendees Bag Stuffing Fee 200-250 items \$150 ___

Advertising (Program Book): Prices quoted are for black and white only, camera-ready.

Full Page \$125 ___ Half Page \$75 ___

Quarter Page \$50 ___ Business Card Size \$35 ___

Ads for Program Book must be formatted to appropriate size dimensions or will be adjusted to match. Send electronically to Kathy Schlueter, Katherine.Schlueter@gmail.com, using the accepted formats: PDF, TIFF, or JPEG. Deadline August 1, 2010. **ABSOLUTELY NO EXCEPTIONS.**

Use the convenient [PayPal Online Form](#) Or mail payment to:

ALDAcon 2010, 11038 N. Pleasant Hill Rd., Dakota, IL 61018-9755

Enclosed is a check # _____ for _____ USD as total payment for sponsors, exhibit table(s) and/or other available options.

We have read the regulations and agree to observe and be bound by them.

Date: _____

Signature: _____